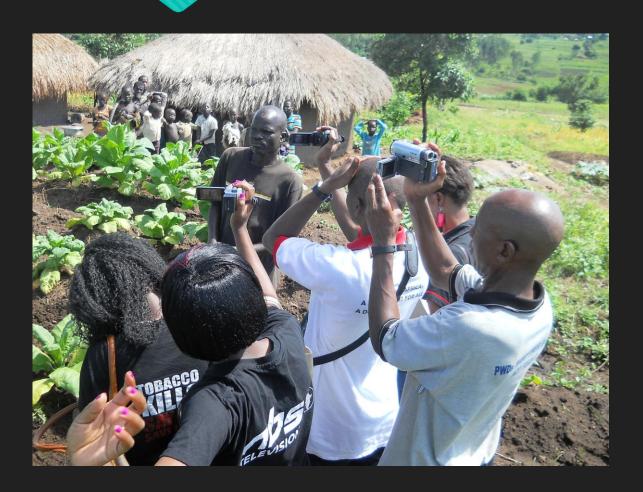
## THE ROLE OF THE MEDIA IN TOBACCO CONTROL ADVOCACY

Baguma T. Richard

Coordinator UHCA





Raise the issues



Put to task the decision makers







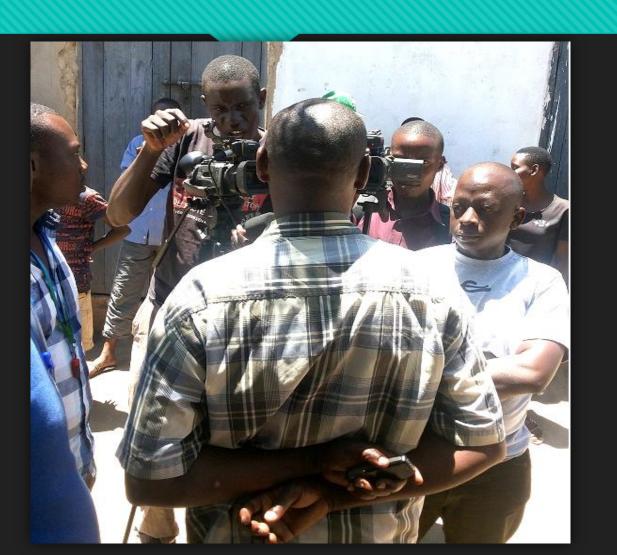
Mobilise the influencers – policy makers, e.t.c



## Give platform to advocates







## Get stakeholder testimonies





Share the messageconsistently





The Uganda Health Communication Alliance

## THANK YOU