

Sponsorship Brochure



UGANDA NATIONAL CONFERENCE ON HEALTH, HUMAN RIGHTS AND DEVELOPMENT

The Right to Health: A vital component in achieving SDGs



Hosted by: Ministry of Health of the Republic of Uganda and
Center for Health, Human Rights and Development.



CEHURD
social justice in health



26-29 SEPTEMBER
2023



MESTIL HOTEL
KAMPALA- UGANDA



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www.cehurd.org/uchd2023/

1. BACKGROUND

The Uganda National Conference on Health, Human Rights and Development (UCHD) 2023 is the first of its kind in Uganda and will focus on the country's advancement on realizing the right to health within the context of sustainable development goals (SDGs). The right to health is a fundamental part of our human rights and human dignity. It is a development issue, which is incorporated in international and regional human rights treaties and in national laws, policies and strategies. The theme for the conference is Center for Health, Human Rights and Development (CEHURD) and the Uganda Ministry of Health will co-host the conference. The two institutions have a shared vision of realizing good health and wellbeing for all people in Uganda and both work to ensure that all Ugandans have access to the health services they need, when and where they need them, without financial hardships. This is in alignment with Uganda's Vision 2040; National Development Plan III – Human Capital Development Program (HCDP); the Ministry of Health Strategic Plan 2020 – 2025 and the Third National Health Policy which is the country's commitment towards realizing Universal Health Coverage.

Who will attend the conference?

This conference will draw over 300 delegates from Africa and around the world together to deliberate on issues of health, human rights and share best practice and innovative approaches for accelerating the achievement of global, regional and national commitments on health. Hosted at Mestil Hotel, one of Uganda's most prominent conference facilities, delegates will include health rights advocates, service providers, champions, donors, researchers, policy makers, beneficiaries, communities, opposition, Government institutions, CSOs, NGOs, CBOs, development partners, academia and the private sector into an accommodative learning space where they can plan for the operationalization of health policies in Uganda. We are delighted to offer you the opportunity to be a sponsor and exhibitor at the UCHD. Sponsorship and active engagement in the conference will allow your company/institution to demonstrate its commitment to realizing the right to health to a highly diverse audience.

Why Participate?

As a key sponsor, you will be able to reach a wide span of influential delegates, enabling you to promote your products and services to a highly relevant and receptive audience.

- Opportunity to develop new strategic partnerships.
- Opportunity to interact with policy makers in the country.
- Education and guidance – a detailed scientific program with interesting workshops that will provide for good learning experience.
- Collaboration and networking – it's an opportunity for people to share their work and services
- Awards presentation to exemplary leaders and innovative work.

How to sponsor

- Provide direct financial support to the conference secretariat to facilitate the organisation of the conference.
- Exhibit to showcase your organisation's work.
- Convene sponsored side events, breakout sessions, or workshops linked to the overall theme of the conference.
- Sponsor high-level speakers and other technical experts to participate in the conference.
- Provide scholarships for students to attend the conference.
- Sponsor delegates and other special interest groups to attend the conference.
- Contribute to the Fundraising Dinner.

Sponsorship packages and benefits

1. Platinum Sponsor - \$20,000

Sponsoring conference registration fees for 90 delegates and 150 conference bags

Benefits

- Sponsor's logo on conference flyers, and conference website including your organization's URL.
- Sponsor's printed materials inside conference bags.
- Sponsor's banner in the main conference room.
- Company logo on the cover page and one advert inside the conference abstract book.
- Company logo branded on the screens at the venue.
- Exhibition space (booth included) and comes with a complimentary of two people in attendance.
- Verbal acknowledgement during the conference Keynote.
- Social media mentions highlighting your organization as a supporter.
- Plenary full slide show.
- Certificate of Appreciation.

2. Gold Sponsor - \$12,000

Sponsoring conference registration fees for 50 delegates and 150 conference bags.

Benefits

- Sponsor's logo on the conference website including your organization's URL.
- Sponsor's printed materials inside conference bags.
- Sponsor's banner at the registration desk area.
- Company logo on a dedicated Conference supporters' page and half a page advert inside the conference Abstract book.
- Exhibition space (booth included), comes with a complimentary of one person in attendance.
- Verbal acknowledgement during the conference Keynote.
- Social media mentions highlighting your organisation as a supporter.
- Certificate of Appreciation.

3. Silver Sponsor - \$7,000

Sponsoring conference registration fees for 35 delegates.

Benefits

- Sponsor's logo on the conference website including your organization's URL.
- Exhibition table during the conference with a complimentary of one person in attendance
- Recognition on a dedicated Conference Supporters page in the abstract book.
- Recognition during the conference Keynote.
- Social media mentions highlighting your organisation as a supporter.
- Certificate of Appreciation.

4. Bronze Sponsor - \$5,000

Sponsoring conference registration fees for 50 delegates (Students)

Benefits

- Sponsor's logo on the conference website including your organization's URL.
- Exhibition table during the conference.
- Recognition on a dedicated Conference Supporters page in the abstract book.
- Social media mentions highlighting your organisation as a supporter.
- Certificate of Appreciation.

To find out how to be a conference sponsor, exhibitor and other conference sponsorship opportunities, please email: namayanja@cehurd.org or uchd.2023@cehurd.org