

MEETING TO VALIDATE STUDY REPORT ON NCDS AND ASSOCIATED RISK FACTORS

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6th Dec. 2013

Tobacco: Leading Cause of Death in the World

- Tobacco Kills over 5million people each year
- By 2020 it is projected to have killed 1 in ten
- Tobacco use accounts for one in 6 deaths of all NCD deaths
- Lung cancer is the most common cause of cancer and cancer death in the world

How do we address the problem?

- The FCTC
- Provides an evidence based roadmap for implementing cost effective demand and supply reduction strategies to curb tobacco use
- Obligation to invest in FCTC with technical and financial assistance

Implementation of four key FCTC measures

- Regularly increase taxes on tobacco products
- Create 100% smoke free public and work places
- Using graphic warning labels to communicate the dangers of tobacco use
- Enforcing comprehensive bans on TAPS

Tobacco Taxation

- Increasing tobacco prices is the most effective way to curb smoking
- 10% increment reduces consumption by 4% in high income and 8% in low income countries
- Generation of additional revenue to be used to combat disease

Benefits to the Economy

- Higher taxes increases government revenue
- Smoke free workplaces create a healthier workforce
- Healthy citizens; Economic development
- Benefits to the family as 10% or more of household income is spent on tobacco

What is the Strategy

- Tobacco and the Environment
- Tobacco and Child Labor
- Tobacco and Women's Rights
- Tobacco and National Economy
- Tobacco and poverty
- Tobacco and Human Rights
- Tobacco and NCDs